

JEFFREY A. OGDEN

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EDUCATION

Ph.D. Business Administration, Supply Chain Management

Arizona State University, Tempe, Arizona, 2003

Master of Business Administration, Supply Chain Management

Arizona State University, Tempe, Arizona, 2000

- GPA: 4.0/4.0 Regents Graduate Academic Scholarship Award

Bachelor of Science, Accounting

Weber State University, Ogden, Utah 1998

- Summa Cum Laude; GPA: 3.91/4.0

PROFESSIONAL SKILLS

- Purchasing
- Project Management
- Problem Solving
- Strategic Planning
- Inventory Management
- Quantitative/Analytical
- Leadership
- Communication
- Logistics
- Total Cost of Ownership
- Teamwork
- Cost Reduction

TEACHING EXPERIENCE

Assistant Professor – Brigham Young University 2003 to present

MBA 529 – Strategic Logistics Management – Winter 2004, Winter 2005, Winter 2006

BUSM 468 – Supply Chain Logistics – Winter 2004, Winter 2006

BUSM 361 – Supply Chain Management – Fall 2003, Winter 2004, Summer 2005, Fall 2005

Instructor as a Doctoral Student – Arizona State University

SCM 345 – Logistics Management – Fall 2001, Spring 2002, Fall 2002, Spring 2003

Teaching assistant for SCM 345 (Logistics Management) – Spring 2001

RESEARCH EXPERIENCE

Arizona State University / Center for Advanced Purchasing Studies (CAPS), Tempe, Arizona

Research Assistant (1998 - 2003)

- Designed, prepared and performed research for the following studies:
 - Project 10X - A new research program to: create a rolling 5 to 10 year vision, establish new and innovative strategies, define best practices, enhance top executive understanding, and increase performance by 10X in the field of Purchasing/Supply Chain Management.
 - E-markets – A joint project between CAPS and McKinsey Consulting studying e-marketplaces and their potential benefits from a purchasing point of view.
 - “Chief Purchasing Officers’ Compensation Benchmarks and Demographics: A Study of Fortune 500 Firms,” Center for Advanced Purchasing Studies Focus Study, 2000 and 2002
 - “Senior Purchasing and Supply Management Compensation Study,” Center for Advanced Purchasing Studies Focus Study, 2001
 - "A Multi-Country Study of Strategic Topics in Purchasing and Supply Management," Center for Advanced Purchasing Studies Focus Study, 1999
 - "Characteristics of World-Class Purchasing Organizations", Center for Advanced Purchasing Studies report commissioned by the National Association of Purchasing Management (NAPM), 1999

PROFESSIONAL EXPERIENCE

BMC West, Ogden, Utah

Administrative Specialist III (1997 - 1998)

- Controlled an annual spend in excess of \$10 million
- Produced reports used by management in decision making
- Improved inventory accuracy by implementing new inventory tracking software and instructing others on its use
- Worked closely with operations manager to streamline the flow of materials and inventory

Customer Service / Sales (1994 - 1997)

Store Manager (1995 - 1996)

- Supervised day to day operations of residential/commercial door and hardware department
- Orchestrated & communicated training regarding new products and applications improving customer service

Safety Supervisor (1994 - 1998)

- Saved company over \$40,000 per year in worker's compensation costs by developing and implementing new safety programs

Outbound Logistics Dispatcher (1995)

- Hired, trained, and supervised local delivery drivers
- Negotiated contracts with freight companies for inter/intrastate deliveries
- Processed and handled freight claims

West Millard Community Recreation Center

Night Manager / Bookkeeper (1993 - 1994)

- Supervised lifeguards and other staff employees, provided customer service
- Maintained financial records and facility records

PEER REVIEWED PUBLICATIONS

Ogden, J. A. (Forthcoming) "Critical Success Factors of Supply Base Reduction Efforts," *Journal of Supply Chain Management*

Petersen, K. J., Ogden, J. A., and Carter, P. L. (Forthcoming) "B2B E-marketplaces: An Empirical Investigation of Functionality" *International Journal of Physical Distribution and Logistics Management*

Fawcett, S. E., Ogden, J. A., Magnan, G. M., and Cooper, M. B. (Forthcoming) "Organizational Commitment and Governance for Supply Chain Success," *International Journal of Physical Distribution and Logistics Management*

Ogden, J. A., Petersen, K. J., Carter, J. R. and Monczka, R. M. (2005) "Supply Management Strategies for the Future: A Delphi Study," *Journal of Supply Chain Management*, Vol. 41, No. 8, 29-48.

Zsidisin, G., Ellram, L. M. and Ogden, J. A. (2003) "The Relationship Between Purchasing and Supply Management's Perceived Value and Participation in Strategic Supplier Cost Management Activities," *Journal of Business Logistics*, Vol. 24, No. 2, 129-154.

Rungtusanatham, M., Ogden, J. A. and Wu, J. (2003) "Advancing Theory Development in Total Quality Management: A Deming Management Method," *International Journal of Operations & Production Management*, Vol. 23, No. 8, 918-936.

Zsidisin, G. A., Ogden, J. A., Hendrick, T. E., Clark, M. A. (2003) "Chief Purchasing Officer Compensation: An Analysis of Organizational and Human Capital Effects," *International Journal of Physical Distribution and Logistics Management*, Vol. 33, No. 6, 477-499.

Ogden, J. A., Zsidisin, G. A. and Hendrick, T. E. (2002) "Factors That Influence Chief Purchasing Officer Compensation," *Journal of Supply Chain Management*, Vol. 38, No. 3, 30-38.

Smeltzer, L. R. and Ogden, J. A. (2002) "Purchasing Professionals' Perceived Differences Between Purchasing Materials and Purchasing Services," *Journal of Supply Chain Management*, Vol. 38, No. 1, 54-70.

TEXTBOOKS

Fawcett, S.E., Ellram, L.M. and Ogden, J.A. (2006 – Forthcoming) Supply Chain Management Textbook, Prentice Hall.

OTHER PUBLICATIONS

Ogden, J. A. and Mccarter, M. W. (2004) “Better Buyer-Supplier Relationships through Supply Base Reduction and Supplier Performance Measurement” *PRACTIX – Good Practices in Purchasing and Supply Chain Management*, Vol. 8, CAPS Research, Tempe Arizona,

Ogden, J. A. (2004) “Supply Base Reduction within Supply Base Reduction,” *The ICFAI Journal of Supply Chain Management*, Vol. 1, No. 2, 63-69.

Ogden, J. (2003) “Supply Base Reduction Within Supply Base Reduction,” *PRACTIX – Good Practices in Purchasing and Supply Chain Management*, Vol. 6, CAPS Research, Tempe Arizona.

Hendrick, T. E. and Ogden, J. A. (2002) “Chief Purchasing Officers’ Compensation Benchmarks and Demographics,” *Center for Advanced Purchasing Studies Focus Study*, Tempe, AZ

Hendrick, T. E. and Ogden, J. A. (2001) “Senior Purchasing and Supply Manager Compensation,” *Center for Advanced Purchasing Studies Focus Study*, Tempe, AZ

Hendrick, T. E., Ogden, J. A. and Zsidisin, G. A (2000) " Chief Purchasing Officers’ Compensation Benchmarks and Demographics: A 1999 Study of Fortune 500 Firms,” *Center for Advanced Purchasing Studies Focus Study*, Tempe, AZ

“Coming into Focus: Using the Lens of Economic Value to Clarify the Impact of B2B E-marketplaces” *Whitepaper from CAPS/McKinsey E-market study*

ARTICLES UNDER SECOND/THIRD/FOURTH REVIEW

Ogden, J.A., Rosetti, C. and Hendrick, T.E. (2005) “A Cross-Country Comparison of Strategic Purchasing,” *European Journal of Purchasing & Supply Management*, 4th Review

ARTICLES IN REVISE AND RESUBMIT STAGE

Ogden, J.A. and Carter, P.L. (2006) “The Supply Base Reduction Process: An Empirical Investigation,” *The International Journal of Logistics Management*

ARTICLES UNDER FIRST REVIEW

Ogden, J. A., Lowry, P.B., Petersen, K.J. and Carter, P.L. (2006) “Explaining the Key Elements of Supply-Chain Strategy that are Necessary for Business-to-Business Electronic Marketplace Survival,” *MIS Quarterly*

Vance, A., Lowry, P.B. and Ogden, J.A. (2005) “Testing the Potential of Radio Frequency Identification (RFID) to Increase Supply-Chain Agility and to Mitigate the Bullwhip Effect,” *POMS*

CURRENT/ONGOING PROJECTS

Ogden, J.A. and Ellram, L.M. “The Antecedents of Supply Base Reduction Efforts,” to be submitted to *Journal of Operations Management*

Ogden, J. A. and Siferd, S.P. “The Benefits and Drawbacks of Supply Base Reduction Activities,” to be submitted to *Journal of Supply Chain Management*

Fawcett, S.E., Ogden, J.A. and Allred, C. “Supply Chain Management Implications for Small Businesses,” to be submitted to the *Journal of Small Business Management*

Fawcett, S.E., Ogden, J.A. and Magnan, G.M. “Bridges, Barriers, and Benefits of Supply Chain Management,” a Focus Study that has been partially funded by CAPS Research which will also result in some academic articles.

Petersen, K. J. and Ogden, J. A. "Total Solution Provider Strategy Analysis," to be sent to *Decision Sciences*

Foster, S.T. and Ogden, J.A. "Supply Chain Quality," to be sent to a special issue of *Journal of Operations Management*

PRESENTATIONS / CONFERENCES / WORKSHOPS

Ogden, J.A. (2006) "Benefits of Supply Base Reduction Efforts," published as a full paper and presented at the 4th Worldwide Research Symposium on Purchasing and Supply Chain Management, San Diego, California, April 2006.

Ogden, J.A. (2005) "Herding Cats and Making Airplanes in the Sky," presented at EdPAC Procurement Workshop, Salt Lake City, Utah, November 2005.

Ogden, J.A. (2005) "Herding Cats and Making Airplanes in the Sky," presented at USPS Supply Management Conference, Washington, D.C., June 2005.

Ogden, J. A. (2005) "Critical Success Factors of Supply Base Reduction Efforts," published as a full paper and presented at the 16th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2005.

Ogden, J. A., and Fawcett, S. E. (2005) "Case Study of Barriers to Supply Chain Management Initiatives," published as a full paper and presented at the 16th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2005.

McCarter, M. W., Fawcett, S. E., and Ogden, J. A. (2005) "The Supply Chain Puzzle: A Pedagogical Tool Modeling Behavioral Issues in Supply Chain Management," published as a full paper and presented at the 16th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2005.

Fawcett, S. E., Ogden, J. A., and Magnan, G.M. (2004) "Supply Chain Commitment and Governance: Establishing an Infrastructure to Support SC Integration" published as a full paper and presented at the 15th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2004.

Ogden, J.A. (2004) "Supply Base Reduction: When and How to Make Less Equal More," keynote speaker at Utah NAPM dinner meeting, Salt Lake City, Utah, February 2004.

Ogden, J. A., Petersen, K. J. and Carter, P. L. (2003) "The Linkage Between Value Enhancement/Creation and B2B E-Marketplace Survival" published as a full paper and presented at the 14th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2003.

Ogden, J. A. (2002) "Supply Base Reduction: Antecedents, Processes, and Benefits," presented at the Global Management Through Technology Consortium, Nice, France, October 2002

Ogden, J. A., Petersen, K. J., Carter, P. L. and Monczka, R. M. (2002) "E-marketplace Survival: An Empirical Investigation," presented at the annual Decision Sciences Conference, San Diego, November 2002

Ogden, J. A., Petersen, K. J., Carter, J. R. and Monczka, R. M. (2002) "Purchasing Strategies for the Future: A Delphi Study," published as a full paper and presented at the 13th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Dallas, Texas, March 2002

Ogden, J. A. (2001) "Senior Purchasing and Supply Manager Compensation," presentation given at the CAPS Best Practices workshop, October 2001 – Presentation was given highest marks of any presentation on content and presentation style.

Ogden, J. A. (2001) "Target Costing at Deere & Company," a case written in conjunction with the John Deere Case Writing Workshop co-sponsored by Deere & Company and NAPM, taught by Michiel R. Leenders, April 2001- published by NAPM

Ogden, J. A., Zsidosin, G. A. and Hendrick, T. E. (2001) "Factors That Influence Chief Purchasing Officer Compensation," published as a full paper and presented at the 12th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, Tennessee, March 2001

Ogden, J. A. and Ellram, L. M. (2001) "The Evolution of Purchasing's Roles, Responsibilities, and Reporting Relationships," to be published as a full paper and presented at the 12th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, Tennessee, March 2001

Ogden, J. A., Zsidisin, G. A. and Hendrick, T. E. (2000) "A Cross-Country Comparison of Strategic Purchasing" Published as a full paper in the conference proceedings and presented at Conference 2000, London, Ontario, Canada May 2000

Ogden, J. A., (2000) "Revenue Enhancement vs. Cost Reduction: How Specific Purchasing Activities Support a Firm's Strategy," Published as a full paper in the conference proceedings and presented at International Federation of Purchasing and Materials Management (IFPMM) Summer School on Advanced Purchasing and Supply Research, Salzburg, Austria, August 2-7, 2000

Ogden, J. A. (2000) "Supplier Rating and Supply Base Optimization at Deere & Company," a case written in conjunction with the John Deere Case Writing Workshop co-sponsored by Deere & Company and NAPM, taught by Michiel R. Leenders, April 2000 – published by NAPM

Ogden, J. A. (2000) "What Students in Supply Chain Management Should be Taught About E-commerce," presented as part of a panel presentation at the Annual Decision Sciences Conference, Orlando, Florida, November, 2000

ADDITIONAL SCHOLARSHIP ACTIVITIES

Ad hoc reviewer for the *Journal of Business Logistics*

Ad hoc reviewer for the *International Journal of Operations & Production Management*

Ad hoc reviewer for the *Journal of Operations Management*

ASSOCIATION MEMBERSHIPS

- Institute for Supply Management (ISM) – Member since 1999
- Decision Sciences Institute – Member since 2000
- Council of Logistics Management – Member since 2001

AWARDS

- Institute for Supply Management (ISM) Dissertation Grant Recipient –2001
- Best Paper Award at the 16th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, March 2005.